



WineTrend<sup>INC</sup>





Colorful lighting adds to the mood and ambience of a wine bar.

Wine Trend Inc. is a leading wine consultant specialized in designing luxury wine amenities for both hospitality and residential applications. We work with architects, developers, and interior designers to create custom wine storage and display solutions for hotels, resorts, restaurants, multi-unit residential high-rises, and single-family homes. We offer complete services to shepherd projects from the consulting phase to custom design and installation.



## Hospitality Services

Inventory management software solutions.

Conceptual design and space allocation.

Custom fabrication to match existing elements.

General consulting, research, and budget estimates.

Technical specifications for environmental control.

Wine stock analysis to maximize return on investment.



## Residential Services

Guidelines for room insulation and preparation.

Custom cellar management software solutions.

Custom rack design and installation.

Confidential wine education.



Rendering services provided by Kim Wendell Design.

## A Case Study

### Four Seasons New York

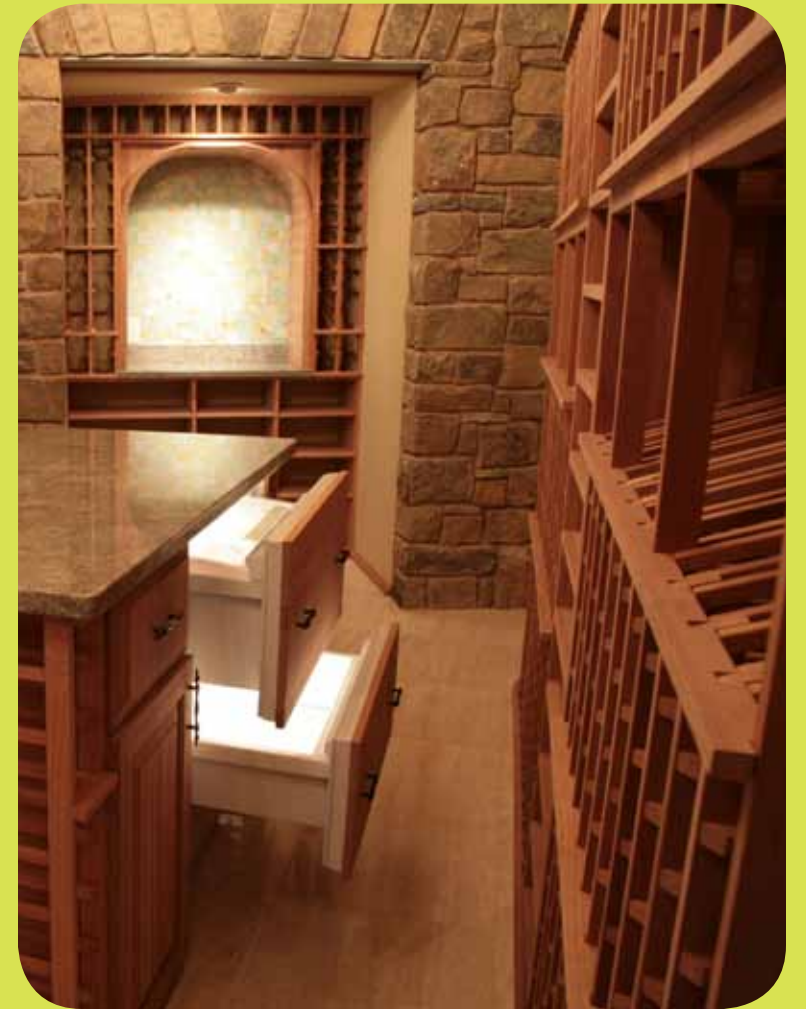
Wine Trend was contacted in 2008 to develop a functional display solution for the Four Seasons New York and to provide the expertise necessary to implement the two sixteen-foot wine towers. Wine Trend analyzed the client's stock, cutting both production and cooling costs by allocating uncontrolled space for high turnover wines. Wine Trend specified custom cooling and lighting solutions to overcome the technical challenge inherent in climate controlling a glass enclosure of this size while preventing condensation. Wine Trend also custom fabricated materials to match the other elements envisioned by the design team, creating a seamless look and a focal piece that was as functional as it was spectacular.

## Our Recent Clients

BBG-BBGM    Forrest Perkins    Balfour-Beatty    Little Architect  
Zeigler Cooper    Yabu Pushelberg    Vision Design    CMMI  
Robert A. M. Stern    Bennett Sullivan    Silverstein Properties

## Our Recent Projects

Four Seasons *New York*    Primland Golf Resort *Meadows of Dan*  
St.Regis Restaurant *Macao*    The Austonian Condominiums *Austin*  
Rosewood Hotel *Abu Dhabi*    The Jefferson Hotel *Richmond*  
The Jefferson Hotel *Washington, DC*    The Reefs Hotel *Bermuda*





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